



**Annual Sponsorships  
Event Sponsorships  
Exhibit Opportunities**

**Represented Counties**

**Alleghany Anne Arundel  
Baltimore Baltimore City  
Calvert Caroline Carroll Cecil  
Charle's Dorchester Frederick  
Garrett Harford Howard  
Montgomery Prince George's  
Queen Anne's Somerset St.  
Mary's Talbot Washington  
Wicomico Worcester**



**RESERVE NOW AND GET CONNECTED WITH THE  
MD GFOA!**

**GET CONNECTED!  
BECOME A MARYLAND GFOA  
SPONSOR TODAY!**

The Maryland Government Finance Officers Association (MD GFOA) was started to promote the improvement of methods of governmental finance in Maryland, including mutually understandable procedures of accounting, budgeting, and financial reporting, and the use of common terminology, classification, and principles. MD GFOA provides an opportunity for mutual discussion and analysis of financial problems, the development of qualified public employees and achievement of closer relationships among those concerned with public finance to improve the public service.

As a sponsor or exhibitor, you can gain maximum exposure to state and local government finance officers (finance directors, accountants, budget directors, treasurers, etc.) from across the State of Maryland. You will have the opportunity to meet these executives and key individuals within the government finance arena at the Annual Summer Conference. You can meet core decision makers who can influence the development and growth of the industry. You also have a genuine opportunity to interact and form relationships with some of the industry's best. By being a sponsor or exhibitor, your company can be recognized as a "front and center" supporter of Maryland GFOA as well as the government finance sector.

MD GFOA provides many opportunity levels for sponsorship at the Annual Summer Conference in Ocean City, Md. June 16th-17th 2011. The sponsorship opportunities offered further your brand recognition, enhance your image, increase your visibility and increase sales. Take time now to review the levels. Select the level that best fits your company or select the option to exhibit.

Please remember that the funds raised by sponsorships help MD GFOA produce the highest quality events, services and activities. You can be a part!

If you have any questions or would like to discuss sponsorship, please contact me, MD GFOA's Sponsorship Advisor, at 410-451-3025 or by e-mail at [imi@imimeetings.com](mailto:imi@imimeetings.com)

**VALUABLE EDUCATION FOR MEMBERS AND  
NON MEMBERS ALIKE.**

The MD GFOA Annual Summer Conference offers valuable educational opportunities for both sponsors and attendees. Past sessions have included ethics updates, auditing standards, bond financing updates and risk assessment.



**AN EXCELLENT OPPORTUNITY TO  
GIVE YOUR COMPANY VISIBILITY  
EITHER AS A SPONSOR, ADVERTISER OR  
AS AN EXHIBITOR!**

The summer conference draws a large number of both government and non-government attendees. On average the attendance is 200.

Past and current MD GFOA sponsors include but are not limited to:

Bank of America  
PNC Bank  
Clifton Gunderson  
M&T Bank  
CareFirst BC BS

# Annual Sponsorship Levels

## **PLATINUM- Special Recognition** **\$12,500**

*Contributions of \$12,500 or more each year for a period of not less than 5 years.*

- ◆ Five individual Maryland GFOA memberships
- ◆ Two Registrations for each quarterly conference (registration fees only)
- ◆ Five Conference Registrations for the Annual Summer Conference (registration fees only)
- ◆ Priority recognition by the chair at all conferences; sponsor identity on name badge
- ◆ Priority exhibit space at each conference
- ◆ Right of first refusal as a speaker or panelist at one conference, as the program agenda warrants
- ◆ Corporate logo listed on select signage
- ◆ Corporate logo on Maryland GFOA website and in the Maryland GFOA Newsletter and occasional email announcements

## **GOLD SPONSOR** **\$7,500**

- ◆ Four individual Maryland GFOA memberships
- ◆ One Registration for each quarterly conference (registration fee only)
- ◆ Four Conference Registrations for the Annual Summer Conference (registration fees only)
- ◆ Priority recognition by the chair at all conferences; sponsor identity on name badge
- ◆ Exhibit space at each conference
- ◆ Right of first refusal as a speaker or panelist at one conference, as the program agenda warrants
- ◆ Corporate logo listed on select signage
- ◆ Corporate logo on Maryland GFOA's website and in the Maryland GFOA Newsletter and occasional email announcements

## **SILVER SPONSOR** **\$5,000**

- ◆ Three individual Maryland GFOA memberships
- ◆ One Registration at two quarterly conferences (registration fees only)
- ◆ Three Conference Registrations for the Annual Summer Conference (registration fees only)
- ◆ Recognition by the chair at all conferences; sponsor identity on name badge
- ◆ Exhibit space at the two selected conferences
- ◆ Right of first refusal as a speaker or panelist at one conference, as the program agenda warrants
- ◆ Corporate name listed on select signage
- ◆ Corporate logo on Maryland GFOA's website and in the Maryland GFOA Newsletter and occasional email announcements

## **BRONZE SPONSOR** **\$3,000**

- ◆ Two individual Maryland GFOA memberships
- ◆ One Registration at one quarterly conference (registration fee only)
- ◆ Two Conference Registrations at the Annual Summer Conference (registration fees only)
- ◆ Recognition by the chair at one selected conference
- ◆ Exhibit space at one selected conference
- ◆ Corporate name listed on select signage
- ◆ Corporate logo in Maryland GFOA Newsletter

# Become a Maryland GFOA Sponsor Today!

## **QUARTERLY CONFERENCES**

Quarterly conferences addressing timely professional issues are offered by Maryland GFOA. Sponsors receive:

### **Emerald Sponsorship** **\$750**

- ◆ One Registration at one quarterly conference
- ◆ Corporate name listed on select signage and website

### **Ruby Sponsorship** **\$500**

- ◆ 50% off one quarterly conference registration
- ◆ Corporate name listed on select signage and website

### **Sapphire Sponsorship** **\$250**

- ◆ Corporate name listed on select signage and in event promotion



# 2011 Annual Sponsorship Application



## SPONSORSHIP APPLICATION

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Corporate Sponsorships

Platinum ..... \$12,500 annually for 5 years

Gold .....\$7,500 annually

Silver.....\$5,000 annually

Bronze .....\$3,000 annually

### Quarterly Conferences

Fall  Winter  Spring

Emerald Sponsorship.....\$750

Ruby Sponsorship .....\$500

Sapphire Sponsorship .....\$250

Table Top Exhibit.....\$350

### Payment

Please invoice me for the amount of \$\_\_\_\_\_

My check is enclosed in the amount of \$\_\_\_\_\_

\_\_\_\_\_MC \_\_\_\_\_VISA \_\_\_\_\_AMEX \$\_\_\_\_\_

Credit Card#:\_\_\_\_\_ Exp:\_\_\_\_\_

Name on Card:\_\_\_\_\_

Signature:\_\_\_\_\_

**Fax, Mail or Email (pdf) form to:**

**MD GFOA**

**2142 Priest Bridge Ct., Ste. 9**

**Crofton, MD 21114**

**Fax: 443-926-9631**

**Email: imi@imimeetings.com**



**EVENT SPONSORSHIP OPPORTUNITIES  
AT THE  
MD GFOA ANNUAL SUMMER  
CONFERENCE 2011**

**Reception and Banquet** **\$1,500**  
**Co-Sponsorship**

- ◆ Corporate logo on signage at event
- ◆ Acknowledgement in Maryland GFOA newsletter

**Lunch Sponsorship**

- ◆ Corporate logo on signage at event
- ◆ Acknowledgement in the Maryland GFOA newsletter

**Breakfast**

- ◆ Corporate logo on signage at event
- ◆ Acknowledgement in the Maryland GFOA newsletter

**Breaks Sponsorship** **\$500**

- ◆ Corporate logo on signage at event
- ◆ Acknowledgement in the Maryland GFOA newsletter

**NEW!!**

**Fishing Tournament Sponsorship** **\$1,500**

- ◆ Corporate logo on signage at event
- ◆ Acknowledgement in the Maryland GFOA newsletter and in event promotion

**Golf Tournament Sponsorship**

- ◆ Corporate logo on signage at event
- ◆ Acknowledgement in the Maryland GFOA newsletter and in event promotion

**Golf Awards Sponsorship** **\$250**

- ◆ Corporate logo on signage at awards event

**Exhibitor** **\$1,000**

- ◆ Corporate logo on signage at registration, 6' draped, table-top exhibit, recognition by the conference chair.
- ◆ Your fee includes two complimentary conference registrations.



**GENERAL SPONSORSHIP OPPORTUNITIES AT  
THE MD GFOA ANNUAL SUMMER  
CONFERENCE 2010**

**Emerald Sponsorship** **\$750**

- ◆ One Registration at one quarterly conference
- ◆ Corporate logo listed on select signage and website

**Ruby Sponsorship** **\$500**

- ◆ 50% off one quarterly conference registration
- ◆ Corporate logo listed on select signage and website

**Sapphire Sponsorship** **\$250**

- ◆ Corporate name listed on select signage

**VIRTUAL ADVERTISING OPPORTUNITY**

- ◆ Display your company logo on the overhead LCD projector screen for the day. **\$500**

*-Four Conference Pkg.* **\$1,250**



**APPLICATION TO SPONSOR, EXHIBIT AND ADVERTISE**

Please complete and return this application with full payment or purchase order to reserve your sponsorship, exhibit booth, and or advertising space. Checks should be made out to MD GFOA.

Mail or fax to:

MD GFOA Management Office  
2142 Priest Bridge Ct., Ste. 9  
Crofton, MD 21114

Phone: 410-451-3025  
Fax: 443-926-9631

**SPONSORSHIPS**

- Reception/Banquet Co-Sponsorship \$1,500.00
- Lunch Sponsorship **SOLD**
- Breaks Co-Sponsorship \$ 500.00
- Golf Tournament Sponsorship \$500.00
- Golf Awards Sponsorship \$ 500.00
- Fishing Tournament Sponsorship \$1,500.00

**EXHIBIT SPACE**

- EXHIBITOR \$1,000.00
- Number of tables your organization will require \_\_\_\_\_

**ADVERTISING**

- Display your company logo on the overhead LCD projector screen for the day. \$500.00
- Display your company logo on the overhead LCD projector screen for the day. \$1,250.00

**FOUR CONFERENCE PKG.**

**Contact Information**

Name: \_\_\_\_\_  
 Company Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

**Payment**

\$ \_\_\_\_\_ Total Amount Due



Check # \_\_\_\_\_  MasterCard  Visa  AMEX  Bill Me

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

**Signature and Agreement**

This application must be signed by a duly authorized agent of the Sponsor/Exhibitor/Advertiser.

Official Representative \_\_\_\_\_ Date \_\_\_\_\_

**All logos should be emailed to imi@imimeetings.com in .jpeg format**

**Exhibitor Complimentary Registration Form (Please Print Clearly)**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_