



**Annual Sponsorships
Conference Sponsorships
2011-2012**



BECOME AN ACTIVE PARTICIPANT IN OUR GROWTH SPONSOR TODAY!

The Maryland Government Finance Officers Association (MD GFOA) was started to promote the improvement of methods of governmental finance in Maryland, including mutually understandable procedures of accounting, budgeting, and financial reporting, and the use of common terminology, classification, and principles. MD GFOA provides an opportunity for mutual discussion and analysis of financial problems, the development of qualified public employees and achievement of closer relationships among those concerned with public finance to improve the public service.

As a sponsor or exhibitor, you can gain maximum exposure to state and local government finance officers (finance directors, accountants, budget directors, treasurers, etc.) from across the State of Maryland. You will have the opportunity to meet these executives and key individuals within the government finance arena at the Annual Summer Conference. You can meet core decision makers who can influence the development and growth of the industry. You also have a genuine opportunity to interact and form relationships with some of the industry's best. By being a sponsor, your company can be recognized as a "front and center" supporter of Maryland GFOA as well as the government finance sector.

MD GFOA provides many opportunity levels for sponsorship at the Annual Summer Conference in Ocean City, Md. June 20th—22nd 2012. The sponsorship opportunities offered further your brand recognition, enhance your image, increase your visibility and increase sales. Take time now to review the levels. Select the level that best fits your company or organization.

Please remember that the funds raised by sponsorships help MD GFOA produce the highest quality events, services and activities. You can be a part!

If you have any questions or would like to discuss sponsorship, please contact me, MD GFOA's Sponsorship Advisor, at 410-451-3025 or by e-mail at amp@annapolismgmt.com

VALUABLE EDUCATION FOR MEMBERS AND NON-MEMBERS ALIKE

The MD GFOA's Quarterly Conferences and Annual Summer Conference offers valuable educational opportunities for both sponsors and attendees. Past sessions have included ethics updates, auditing standards, bond financing updates and risk assessment.



AN EXCELLENT OPPORTUNITY TO GIVE YOUR COMPANY VISIBILITY EITHER AS AN ANNUAL SPONSOR OR EVENT SPONSOR!

Our Conferences draw a large number of both government and non-government attendees. On average the attendance is 225.

Past and current MD GFOA sponsors include but are not limited to:

Bank of America
PNC Bank
Clifton Gunderson
M&T Bank
CareFirst BC BS
Fitch Ratings

The Reznick Group
TD Bank

PLATINUM- Special Recognition \$12,500

Contributions of \$12,500 or more each year for a period of not less than 5 years.

- ◆ Five individual Maryland GFOA memberships
- ◆ Two Registrations for each quarterly conference (registration fees only)
- ◆ Five Conference Registrations for the Annual Summer Conference (registration fees only)
- ◆ Priority recognition by the chair at all conferences; sponsor identity on name badge
- ◆ Priority exhibit space at each conference
- ◆ Right of first refusal as a speaker or panelist at one conference, as the program agenda warrants
- ◆ Corporate logo listed on select signage
- ◆ Corporate logo on Maryland GFOA website and in the Maryland GFOA Newsletter and occasional email announcements

GOLD SPONSOR \$7,500

- ◆ Four individual Maryland GFOA memberships
- ◆ One Registration for each quarterly conference (registration fee only)
- ◆ Four Conference Registrations for the Annual Summer Conference (registration fees only)
- ◆ Priority recognition by the chair at all conferences; sponsor identity on name badge
- ◆ Exhibit space at each conference
- ◆ Right of first refusal as a speaker or panelist at one conference, as the program agenda warrants
- ◆ Corporate logo listed on select signage
- ◆ Corporate logo on Maryland GFOA's website and in the Maryland GFOA Newsletter and occasional email announcements

SILVER SPONSOR \$5,000

- ◆ Three individual Maryland GFOA memberships
- ◆ One Registration at two quarterly conferences (registration fees only)
- ◆ Three Conference Registrations for the Annual Summer Conference (registration fees only)
- ◆ Recognition by the chair at all conferences; sponsor identity on name badge
- ◆ Exhibit space at the two selected conferences
- ◆ Right of first refusal as a speaker or panelist at one conference, as the program agenda warrants
- ◆ Corporate name listed on select signage
- ◆ Corporate logo on Maryland GFOA's website and in the Maryland GFOA Newsletter and occasional email announcements

BRONZE SPONSOR \$3,000

- ◆ Two individual Maryland GFOA memberships
- ◆ One Registration at one quarterly conference (registration fee only)
- ◆ Two Conference Registrations at the Annual Summer Conference (registration fees only)
- ◆ Recognition by the chair at one selected conference
- ◆ Exhibit space at one selected conference
- ◆ Corporate name listed on select signage
- ◆ Corporate logo in Maryland GFOA Newsletter



Annual Sponsorship Opportunities



SPONSORSHIP APPLICATION

Contact Name: _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Telephone: _____ Fax: _____

Email: _____

Corporate Sponsorships

- Platinum \$12,500 annually for 5 years
- Gold\$7,500 annually
- Silver.....\$5,000 annually
- Bronze\$3,000 annually

Quarterly Conferences

- Fall Winter Spring
- Emerald Sponsorship.....\$750
- Ruby Sponsorship\$500
- Sapphire Sponsorship\$250
- Table Top Exhibit.....\$350

Payment

- Please invoice me for the amount of \$ _____
- My check is enclosed in the amount of \$ _____
- _____MC _____VISA _____AMEX \$ _____

Credit Card#: _____ Exp: _____

Name on Card: _____

Signature: _____

Fax, Mail or Email (pdf) form to:
MD GFOA
2142 Priest Bridge Ct., Ste. 9
Crofton, MD 21114
Fax: 443-926-9631
Email: amp@annapolisgmt.com





Membership Application



SPONSOR Member Application 2011-12

Please fill in form completely.

You may copy this form to satisfy the number of Sponsor Memberships allowable under your Sponsorship Level.

Thank you for your Sponsorship in the MDGFOA

First: _____ M.I.: _____ Last: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

County: _____

Phone: _____ Fax: _____

Email: _____

First: _____ M.I.: _____ Last: _____

Title: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

County: _____

Phone: _____ Fax: _____

Email: _____

MDGFOA
2142 Priest Bridge Ct., Suite 9
Crofton, Maryland 21114
P: 410-451-3025 F: 443-926-9631

Quarterly Conference Sponsorship and Exhibit Opportunities



Fall Conference

October 28, 2011
 Turf Valley Resort
 Ellicott City, MD



Winter Conference

January 27, 2012
 BWI Marriott
 Baltimore, MD



Spring Conference

April 20, 2012
 Chesapeake Bay Beach Club
 Stevensville, MD

Exhibit Opportunity

- Tabletop Exhibit Space
- One Conference Registration
- Mention in Program
- Post-Conference Attendee List

\$ 350.00

Conference Sponsorships

Emerald Sponsorship **\$ 750.00**

- One Registration at the Quarterly Conference
- Corporate name on all event marketing

Ruby Sponsorship **\$ 500.00**

- 50% off Registration at the Quarterly Conference
- Corporate name listed on select signage and onsite event presentations

Sapphire Sponsorship **\$ 250.00**

- Corporate name listed on select signage and onsite event presentations

Hospitality Sponsorships

Host our Luncheon, Networking Reception or Break and receive recognition via signage and in the program book.

Luncheon **\$ 1,000.00**

(includes one conference registration)

Breaks **\$ 250.00 (ea.)**

Networking Reception **\$ 350.00**

Screen Projection Advertising

Display your Logo on our screen throughout the conference. A great way to make a visual impact!

\$ 500.00 per Qtrly Conference

\$1, 250.00 for 3 Qtrly Conference Pkg.

APPLICATION TO SPONSOR, EXHIBIT AND ADVERTISE

Please complete and return this application with full payment or purchase order to reserve your sponsorship, exhibit booth, and or advertising space. Checks should be made out to MD GFOA.

Mail or fax to:

MD GFOA Management Office
2142 Priest Bridge Ct., Ste. 9
Crofton, MD 21114

Phone: 410-451-3025
Fax: 443-926-9631

SPONSORSHIPS

- Emerald Sponsorship \$ 750.00
- Ruby Sponsorship \$ 500.00
- Sapphire Sponsorship \$ 250.00
- Lunch Sponsor \$1,000.00
- Morning Break Sponsor \$ 250.00
- Networking Reception \$ 350.00
- Afternoon Break Sponsor \$ 250.00

EXHIBIT SPACE

- EXHIBITOR \$ 350.00
- Number of tables your organization will require _____

ADVERTISING

- Display your company logo on the overhead LCD projector screen for the day. \$ 500.00
- Display your company logo on the overhead LCD projector screen for the day. \$1,250.00

THREE CONFERENCE PKG.


Please designate which conference you would like to Sponsor

- Fall Conference
- Winter Conference
- Spring Conference

Contact Information

Name: _____
 Company Name: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Telephone: _____ Fax: _____
 Email: _____

Payment

\$ _____ Total Amount Due 
 Check # _____ MasterCard Visa AMEX Bill Me
 Card #: _____ Exp. Date: _____
 Cardholder's Name: _____
 Cardholder's Signature: _____

Signature and Agreement

This application must be signed by a duly authorized agent of the Sponsor/Exhibitor/Advertiser.

Official Representative _____ Date _____

Exhibitor Complimentary Registration Form (Please Print Clearly)

Name: _____
 Title: _____
 Organization: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Email Address: _____

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